

You're cordially invited to attend the....

13th Annual Ohio Livestock Coalition Annual Meeting & Industry Symposium

OHIO
LIVESTOCK
COALITION

Thursday, April 8, 2010

Schedule of Events

9:00 a.m.—Registration/Continental Breakfast
All Occasions Catering & Banquet Center
6989 Waldo-Delaware Rd., Waldo OH 43356

9:30 a.m.—Industry Symposium

“Lose Pretty or Win Ugly”—David Martosko

The Humane Society of the United States is the single biggest threat to animal agriculture that Americans have ever seen. Join us for a frank discussion about the need for an aggressive, take-no-prisoners approach to dealing with wealthy and powerful organizations like HSUS.



David Martosko is in his tenth year at the Center for Consumer Freedom (CCF), a Washington, D.C. nonprofit watchdog group supported by a unique mixture of industry stakeholders and members of the general public. David is the

Center's Director of Research, and serves as its principal expert on the animal rights movement, food toxicology, and environmental issues. He led CCF's launch of groundbreaking Internet websites like PETAkillsAnimals.com, Activist-Cash.com, and MercuryFacts.org. David holds degrees from Dartmouth College and the Johns Hopkins University.

In 2005 Mr. Martosko testified about the threat of animal-rights violence and eco-terrorism before the United States Senate, and followed up in 2007 with U.S. House Farm Bill testimony about the hidden agendas of deceptive groups like the Humane Society of the United States. He has also lectured the United Kingdom's National Extremism Tactical Coordination Unit (Britain's policing agency covering domestic terrorism) about the growing threat of animal rights and eco-radicals on both sides of the Atlantic.

Reasonable Approaches to Animal Care & Well-being—Tim Amlaw

Tim Amlaw is the director of American Humane® Certified, the farm animal welfare program of American Humane Association, headquartered in Denver, CO. Amlaw has more than 35 years experience in the agricultural and beef industries. Prior to joining American Humane, he was the CEO of

Beef Plus Inc., of Denver. He founded the first brand certification for tenderness by the USDA, and has worked on the development and integration of natural organic products into the beef industry for 35 years.



American Humane® Certified is a program of the American Humane Association, which was established in 1877 to prevent cruelty, abuse and neglect of children and animals. American Humane® Certified, established in 2000, was the United States' first animal welfare program dedicated to the humane treatment of farm animals. It is the fastest growing independent animal welfare label program in the U.S. American Humane has certified producers representing more than 50 million farm animals through American Humane's science-based program. American Humane auditors are rigorously trained in the American Humane® Certified species-specific standards. As consumers and retailers are increasingly concerned about how food is raised, producers are seeking independent verification of their humane handling of animals, to provide accountability and transparency in the marketplace.

Update on Livestock Care Standards Board— Director Robert Boggs



As Ohio Director of Agriculture, Robert Boggs works to uphold the department's mission to protect Ohio's food supply, consumers, environment, and the health of the state's animals and plants. The Director of Agriculture will serve as the chair of the Ohio Livestock Care Standards Board.

Boggs is currently president of the Midwest Association of State Departments of Agriculture and serves on the Board of Directors for the National Association of State Departments of Agriculture.

Raised on a small dairy farm in Ashtabula County, Boggs received his bachelor's degree in government from American University in Washington, D.C., and a master's in public administration from Kent State University. He served as a state representative and state senator for 24 years and as a county commissioner for 10 years.

“How Do We Maintain Consumer Confidence in Animal Agriculture” -Scott Higgins



Scott Higgins serves the dairy industry as President and Chief Executive Officer for the American Dairy Association Mid-east based out of Columbus, Ohio. ADA Mid-east is the farmer funded dairy promotion program that serves dairy farmers of Ohio and West Virginia. In addition, Scott serves as the CEO for the Ohio Dairy Producers Association and the Ohio Dairy Industry Forum.

12:00—Buffet Lunch

Following lunch Presentation of
 ~2010 Environmental Stewardship Award
 ~2010 Neighbor of the Year Award

2:00—Adjourn Industry Symposium

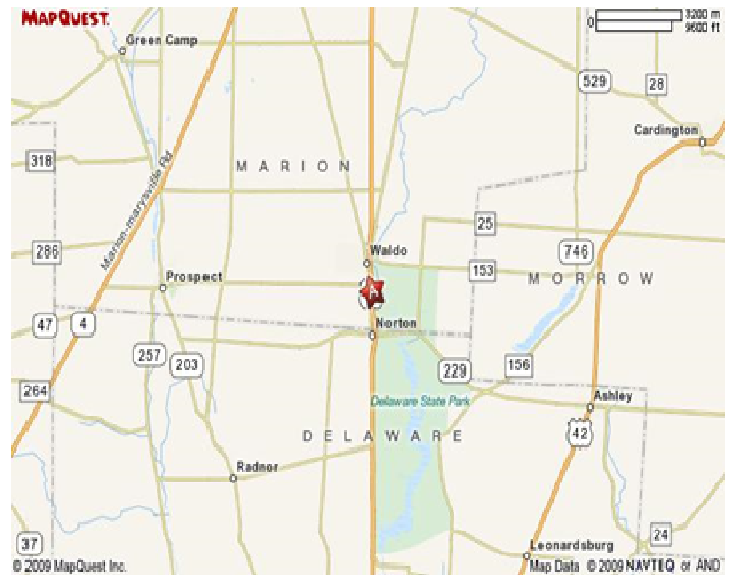
**Need more information?
 Please contact the OLC office:**

**Amy Hurst
 (614) 246-8262
 ahurst@ofbf.org
 Fax: (614) 246-8662**

**All Occasions Catering & Banquet
 6989 Waldo-Delaware Rd.
 Waldo, Ohio 43356
 740-726-2008**

From the North:
 Take US 23 South to the intersection (stoplight) with State Highway 229 and Norton Road. Turn right onto Norton Road. At the stop sign, turn right onto Waldo-Delaware Road.

From the South:
 Take US 23 North to the intersection (stoplight) with State Highway 229 and Norton Road. Turn left onto Norton Road. At the stop sign, turn right onto Waldo-Delaware Road.



Registration form for OLC Annual Meeting & Industry Symposium ~ April 8, 2010

**Deadline for registration is March 25, 2010. Return with payment to:
 OLC, Attn: Amy Hurst, P.O. Box 182383, Columbus OH 43218-2383**

Name _____
 Organization _____
 Title/Position _____
 Address _____
 City, State, Zip _____
 Phone Number (_____) _____
 Fax (_____) _____
 Email _____

Registration Fee: \$35.00 per person if paid in full and post-marked by March 25, 2010. \$45.00 per person if paid in full after March 25, 2010, or if paid at the door the day of the meeting.

**# of reservations = _____ @ \$35.00/per person = _____
 (Postmarked by March 25, 2010)**

**# of reservations = _____ @ \$45.00/per person = _____
 (Postmarked after March 25 or paid the day of the event.)**

Make check payable to: Ohio Livestock Coalition

Office Use Only:
 Date: _____
 Amount Paid: _____
 Amount Owed: _____
 Initials: _____